

# SONY

Press Release

Weybridge, 30 August 2007

## VAIO Blu-ray Disc™ Revolution



VAIO L-Series



VAIO AR-Series



VAIO FZ-Series

- **VAIO takes Blu-ray Disc™ mainstream with products for everyone**
- **Future-proof High Definition format for movies, personal video and HDTV**
- **Watch HD movies, record HDTV and edit HD content – all with VAIO**

Just over a year ago, Sony VAIO launched the world's first notebook with an integrated Blu-ray Disc™ Drive complete with recording capabilities. Now the VAIO range of products is changing in readiness for the move to a High Definition future.

With a Blu-ray Disc™ Combo Drive (BD ROM/ DVD+-RW/+R DL/RAM Drive) or a Blu-ray Disc™ Drive (BD-R/-RE/-ROM/ DVD+-RW/+R DL/RAM Drive) now

like.no.other™

present on a selection of notebook and Digital Home products, VAIO is opening up the door to High Definition for customers across Europe.

“We want to give more people a clear path into HD,” says Hidetoshi Takigawa, Marketing Director for VAIO Of Europe (VOE). “At its simplest, this means the ability to watch HD movies at home. For those who want to go further, some VAIO products have the power to edit HD content, typically generated by the new generation of HD video cameras. Central to all of this is Blu-ray Disc™ itself, with its unbeatable blend of massive capacity and rapidly growing acceptance as the format of choice for HD movies. In short, we see Blu-ray Disc™ as the key to an HD future.”

### **Expanding visions with the VAIO AR50-Series**

Still well ahead of the curve, the VAIO AR50-Series is the latest version of the first ever notebook to showcase an integrated Blu-ray Disc™ optical Drive. Created to be the ultimate Full HD entertainment notebook, the flagship VGN-AR51SU offers users all the benefits of Blu-ray Disc™ playback on its impressively large screen, plus the ability to edit their personal HD video content and then burn it onto a Double Layer 50GB Blu-ray Disc™ Drive. Stand-out features include the huge 17-inch X-black LCD widescreen display capable of 1080p Full HD, dual lamp illumination for exceptional brightness, and an integrated hybrid digital/analogue TV tuner complete with remote control. The AR50-Series is more than powerful enough to edit Full HD content thanks to the latest Intel® Centrino® Duo processor technology and NVIDIA® GeForce® graphics featuring hardware HD decoding.

### **Entertainment in style with the VAIO FZ20-Series**

Remarkably compact and portable yet featuring a 15.4-inch screen, the FZ20-Series provides superb quality HD playback ideal for anyone who wants HD on a conveniently mobile platform, at an affordable price. Of course it's also powerful enough to edit Full HD content and showcases the latest Intel® Centrino® Duo processor technology and NVIDIA® GeForce® graphics with hardware HD decoding for superior performance. A Double Layer Blu-ray Disc™ Combo Drive lets you enjoy Blu-ray Disc™ format movies and provides up to 50GB of storage for personal video content. An HDMI™ output is provided for one-cable

like.no.other™

connection to an HD-Ready TV if desired. The VAIO FZ20-Series' own screen combines the latest version of X-black LCD display enhancement with a wide colour gamut backlight designed using 'BRAVIA' TV technologies. This enables the screen to reproduce the vivid hues of life with remarkable precision – 90% True Colour. Photos, personal video and films are revitalised as a result, making the FZ20-Series a visual treat with wide appeal.

### **VAIO L-Series: a unique digital media centre for the home**

The successor to the LA-Series, the VAIO L-Series now features future-proof High Definition video thanks to an integrated slot-in Blu-ray Disc™ Drive, equally suitable for playing the latest Hollywood blockbusters or burning up to 50GB of HD or SD video per disc. Superbly designed with an ultra-slim chassis totally unlike other one-piece systems, the L-Series is a unique digital lifestyle product. Its twin hybrid analogue/DVB-T digital TV tuners allow you to record one programme and watch another simultaneously, and it offers massive recording capacity with a 320GB hard disk. So much storage makes the L-Series the ideal digital media centre, the place where all your digital content comes together, from film and photos to music. The L-Series comes in two variants. The LT models are distinguished by a massive 22-inch screen brilliantly illuminated by four lamps for exceptionally vibrant colour and detailed, lifelike contrast. The screen operates at 1680 x 1050 WSXGA+ resolution. The LM models feature a 19-inch screen, also with four lamp illumination, operating at 1440 x 900 WXGA+ resolution.

### **Key features**

#### **AR50-Series**

<b>Model</b>	<b>VGN-AR51SU</b>
<b>Operating system</b>	Genuine Windows Vista® Ultimate
<b>CPU</b>	Intel® Core™ 2 Duo T7700 2.4GHz
<b>RAM</b>	2GB DDR2 SDRAM
<b>HDD</b>	500GB
<b>Graphics</b>	NVIDIA® GeForce® 8600M GT GPU with Total Available Graphics Memory of 1023MB and 256MB dedicated VRAM
<b>Optical</b>	Blu-ray Disc™ Drive
<b>Screen</b>	17-inch WUXGA 1920 x 1200 X-black LCD with Double Lamp illumination
<b>Special controls</b>	TV remote; AV buttons
<b>Wireless</b>	Intel® wireless LAN 802.11 a b g n (Draft 2.0); Bluetooth
<b>Weight</b>	3.9kg
<b>Software</b>	Adobe® Reader® 8.1, Adobe Standard 8, Microsoft® Works 8.5,

<b>includes</b>	Microsoft® Office Trial 2007 (60 days Try & Buy), Adobe Premiere Elements 3, VAIO Content Importer / Exporter, WinDVD BD 8.0 for VAIO, Adobe Photoshop Elements 5, Google Picasa, Easy Media creator 9, Click to DVD BD® 3.0
<b>TV tuner</b>	Hybrid DVB-T/analogue
<b>Dimensions</b>	416 x 33.5 x 299.5mm (W x H x D)

### FZ20-Series

<b>Model</b>	<b>VGN-FZ21Z</b>
<b>Operating system</b>	Genuine Windows Vista® Home Premium
<b>CPU</b>	Intel® Core™ 2 Duo T7500 2.2GHz
<b>RAM</b>	2GB DDR2 SDRAM
<b>HDD</b>	300GB
<b>Graphics</b>	NVIDIA® GeForce® 8600M GS GPU with Total Available Graphics Memory of 1023MB and 256MB dedicated VRAM
<b>Optical</b>	Blu-ray Disc™ Drive
<b>Screen</b>	15.4-inch WXGA 1280 x 800 with new generation wide colour gamut X-black LCD with Double Lamp illumination featuring BRAVIA technology
<b>Special controls</b>	AV buttons
<b>Wireless</b>	Intel® wireless LAN 802.11 a b g n (Draft 2.0), Bluetooth
<b>Weight</b>	2.8kg
<b>Software includes</b>	Adobe® Reader® 8.1, Adobe Standard 8, Microsoft® Works 8.5, Microsoft® Office Trial 2007 (60 days Try & Buy), Adobe Premiere Elements 3, VAIO Content Importer / Exporter, WinDVD BD 8.0 for VAIO, Adobe Photoshop Elements 5, Google Picasa, Easy Media creator 9, Click to DVD BD® 3.0
<b>TV tuner</b>	N/A
<b>Dimensions</b>	355.8 x 24.9 – 34.5 x 254.4mm (W x H min – max x D)

### L-Series

<b>Model</b>	<b>VGC-LT1S</b>
<b>Operating system</b>	Genuine Windows Vista® Home Premium
<b>CPU</b>	Intel® Core™ 2 Duo (details subject to Intel pre-launch embargo)
<b>RAM</b>	2GB DDR2 SDRAM
<b>HDD</b>	320GB
<b>Graphics</b>	NVIDIA® GeForce® 8400M GT GPU with Total Available Graphics Memory of 1024MB and 256MB dedicated VRAM
<b>Optical</b>	Slot-in Blu-ray Disc™
<b>Screen</b>	22-inch 1680 x 1050 WSXGA+ X-black LCD with four lamp technology
<b>Wireless</b>	Intel® wireless LAN 802.11 b g, Bluetooth
<b>Weight</b>	9.7kg
<b>Software includes</b>	Adobe® Reader® 8.1, Adobe Standard 8, Microsoft® Works 8.5, Microsoft® Office Trial 2007 (60 days Try & Buy), Adobe Premiere Elements 3, VAIO Content Importer / Exporter, WinDVD BD 8.0 for VAIO, Adobe Photoshop Elements 5, Google Picasa, Easy Media creator 9, Click to DVD BD® 3.0
<b>TV tuner</b>	2 x hybrid DVB-T/analogue
<b>Dimensions</b>	643 x 418 x 178mm (W x H x D)

## ENDS

For more information, please contact:  
Chika Yoshida, Sony Europe  
+44 (0)1932 81 6529/chika.yoshida@eu.sony.com

### About Sony:

Sony manufactures audio, video, communications and information technology products for the global consumer and professional markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to be one of the world's leading digital entertainment brands. Sony recorded consolidated global annual sales of EUR 55.83 billion (yen 8,296 billion) for the fiscal year ended March 31, 2007, based on an average market exchange rate for the same period of yen 148.6 to the EUR. It employs approximately 163,000 people worldwide.

In Europe, the Sony Group recorded consolidated annual sales of EUR 13.71 billion (yen 2,038 billion) for the fiscal year ended March 31, 2007. Sony Europe, headquartered at the Sony Center am Potsdamer Platz in Berlin, is responsible for the company's European electronics business and registered consolidated sales of EUR 9.12 billion for the same period.

For more information on Sony Europe, please visit <http://www.sony-europe.com> and <http://www.sony-europe.com/presscenter>.