



Press Release

Weybridge, 30 August 2007

**Sony BRAVIA Theatre HTP-BD2RSF:  
Revel in the true cinematic experience of Blu-ray  
Disc™ with High Definition surround sound and  
picture quality**



- **An all-in-one High Definition 5.1 channel system with the stunning sound and pictures of Blu-ray Disc™**
- **BRAVIA Theatre Sync technology for 'one-touch' operation with BRAVIA TVs**
- **Digital Cinema Auto Calibration for fast, simple, automatic multi-channel surround sound set-up**
- **Complimentary High Definition Spider-Man™ Trilogy box set on Blu-ray Disc™**

Sony invented 'home cinema in a box', giving you everything you need for a superb home entertainment experience in one simple package. Now, we're taking the concept to a new level with our first-ever Blu-ray Disc™ system, the BRAVIA Theatre HTP-BD2RSF, complete with Blu-ray Disc™ player, multi-channel digital receiver and top-quality speaker package.

### **The Full HD cinema experience with Blu-ray Disc™**

Blu-ray Disc™ gives you better picture and sound quality than ever before, rivalling what you'd experience at the cinema. At the heart of this new system is the Sony BDP-S300 player, which will deliver superb quality from the new High Definition discs, as well as playing your existing DVD and CD titles.

The slimline player delivers Full HD 1080p video into suitable displays, such as the latest Sony BRAVIA models, and also offers 24-frame video. 24p True Cinema allows the viewer to see the movie as the director intended, at 24 frames a second, with none of the speeding-up and jerkiness involved in lesser systems. And it will even upscale your existing DVDs to 1080p for the best possible picture on Full HD BRAVIA TVs.

The HTP-BD2RSF also has onboard decoding of Dolby Digital Plus for the ultimate surround sound experience.

### **Digital surround power to make the most of your movies**

The Blu-ray Disc™ player is perfectly matched with the Sony HT-SF2000 Home Theatre System. It comprises a receiver using 32bit full digital S-Master amplification to deliver 1000W total output power, plus a package of speakers designed to make the most of the amazing sound of all your entertainment sources.

Taking the decoded sound from the BDP-S300 in High Definition Linear PCM, it will deliver a stunning surround performance to match the superb picture quality of Blu-ray Disc™.

### **Speakers designed for great sound with serious style**

The speakers in the HTP-BD2RSF system have height-adjustable stands to match them to the screen of your BRAVIA TV, and can also be wall-mounted. Dedicated 2-way front speakers, centre and surround speakers are all part of the package, along with a compact but powerful subwoofer.

### **BRAVIA Theatre Sync for complete system control**

The HTP-BD2RSF has three-in, one-out HDMI™ connections, allowing an entire system to be fed through to your BRAVIA TV set, and BRAVIA Theatre Sync allows you true 'one-touch' operation of a complete Sony system.

For example, press the play button on the player's remote control and the system fires up, the TV switches on and selects the correct input, and the movie starts playing.

It all means no more scrabbling for the correct remote, and no fistful of handsets to drive the system: one remote will do it all. It couldn't be simpler.

### **Digital Cinema Auto Calibration**

Because each room has its own acoustic characteristics, enthusiasts sometimes spend hours moving speakers, adjusting levels and playing with a whole stack of other settings to get the best surround sound. The HTP-BD2RSF does all that for you – at the push of a button!

It's all done with Sony's Digital Cinema Auto Calibration, acknowledged as one of the fastest and most accurate systems of its kind.

Simply plug the provided microphone into the receiver, place it where you would normally sit and press one button: the system runs a short sequence of tests, analyses the results and computes the ideal volume, delay and frequency settings for your speakers. And that's it – your system's set-up and ready to fill your room with amazing surround sound, regardless of shape and size.

### **Sony DIGITAL MEDIA PORT – connection for portable music players and your computer**

Whether on an MP3 player or a music-capable mobile phone such as the Sony Ericsson WALKMAN® models, most of us carry our favourite tunes

with us. The HTP-BD2RSF can release your music from any of those devices or even stream it from your computer wirelessly.

As optional extras, there are two adapters for MP3 players including the Network WALKMAN®. And if you prefer things wireless, you can choose the TDM-BT1 to stream music via Bluetooth from devices such as A2DP compatible 'music phones', or the TDM-NC1 to hook into your home Wi-Fi network and stream music from a VAIO laptop or other computers.

The system additionally has a Portable Audio Enhancer, which applies sophisticated digital signal processing to expand the sound of compressed music from portable players.

**The great sound and vision of Blu-ray Disc™ – complimentary copy of the Spider-Man™ High Definition Trilogy**

To demonstrate the ever-growing catalogue of Blu-ray format movies available from Sony Pictures Home Entertainment, customers who purchase either player in Europe will receive a copy of the Spider-Man™ High Definition Trilogy on Blu-ray Disc™, upon registration of the product and completion of a customer questionnaire online<sup>1</sup>. The Spider-Man™ High Definition Trilogy is a three-pack release of all three films on Blu-ray High-Def, allowing fans an exclusive opportunity to collect Spider-Man™, Spider-Man™ 2 and Spider-Man™ 3 all in high definition.

The Sony HTP-BD2RSF will be available in November 2007.

<sup>1</sup> Conditions may vary according to country. Offer not valid in Germany.

**ENDS**

**Sony HTP-BD2RSF at a glance**

- 1000W total power: 5x143W plus 285W for subwoofer, using 32-bit full digital S-Master amplifier for faithful and crystal clear sound reproduction
- Linear PCM for uncompressed, true High Definition sound quality including Dolby Digital Plus audio decoding

- Full HD 1080p and upscaling of standard DVDs to 1080p via HDMI™ (three-in, one-out)
- 24p True Cinema to experience movies exactly how the director intended
- BRAVIA Theatre Sync for one-button operation of complete systems
- Wall mount / height adjustable floor-standing speaker system designed to compliment BRAVIA TVs for a complete BRAVIA Theatre proposition
- Digital Cinema Auto Calibration for fast, perfect 'one-touch' set-up
- Sony DIGITAL MEDIA PORT to connect Network WALKMAN and iPod players, Bluetooth devices and home Wi-Fi networks plus Portable Audio Enhancer
- Blu-ray Disc™ / DVD / CD / AVC-HD / MP3 / JPEG playback capability
- Complimentary High Definition Spider-Man™ Trilogy box set on Blu-ray Disc™

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About Sony:

Sony manufactures audio, video, communications and information technology products for the global consumer and professional markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to be one of the world's leading digital entertainment brands. Sony recorded consolidated global annual sales of EUR 55.83 billion (yen 8,296 billion) for the fiscal year ended March 31, 2007, based on an average market exchange rate for the same period of yen 148.6 to the EUR. It employs approximately 163,000 people worldwide.

In Europe, the Sony Group recorded consolidated annual sales of EUR 13.71 billion (yen 2,038 billion) for the fiscal year ended March 31, 2007. Sony Europe, headquartered at the Sony Center am Potsdamer Platz in Berlin, is responsible for the company's European electronics business and registered consolidated sales of EUR 9.12 billion for the same period.

For more information on Sony Europe, please visit <http://www.sony-europe.com> and <http://www.sony-europe.com/presscenter>.

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