

**FOR RELEASE AT 16:20 CEST/7:20 PDT, AUGUST 31, 2006**



**WARNER HOME VIDEO ANNOUNCES EUROPEAN LAUNCH OF HIGH DEFINITION BLU-RAY DISC TITLES**

BERLIN, GERMANY (Aug. 31, 2006) - Warner Home Video, which distributes the largest film library of any studio, announced today at IFA 2006 the company's plans to release more than 10 high definition Blu-ray Disc titles in European markets. These countries include France, Germany, Spain and the UK. The initial films are expected to be available in late 2006 and represent a combination of recent hits and catalog favorites.

Warner Bros. will release titles to coincide with the expected European roll out of Blu-ray movie players. Titles will include recent hits such as *Firewall* and *Syriana*, and classics from the extensive Warner Home Video library such as *Full Metal Jacket*, *Training Day* and *Space Cowboys*.

"As the leader in high definition content, Warner Home Video is pleased to announce titles in support of the European launch of Blu-ray Disc hardware," said Ron Sanders, President of Warner Home Video. "With more European consumers purchasing high definition TVs, the demand for content is steadily growing. To date, consumers have been limited to watching only high definition broadcast programming. Warner Bros. Blu-ray Disc titles now provide movie fans with stunning high definition quality and the convenience offered by packaged media."

Blu-ray Disc offers resolution six times higher than standard definition DVDs, extraordinarily vibrant contrast and color in addition to beautifully crisp sound. Blu-ray Disc also provides a new level of interactivity, giving instant access to extra features with

the debut of a seamless menu-bar that allows viewers to enjoy features and settings without leaving or interrupting the film.

Today, the vast Warner Bros. library, considered one of the most prestigious and prodigious in the world, consists of more than 6,600 feature films, 40,000 television titles and 14,000 animated titles (including over 1,500 classic animated shorts). The library currently consists of films from such distinguished banners as Warner Bros. Pictures, Castle Rock, Warner Independent Pictures, Lorimar Pictures, RKO and classic MGM (pre-1986).

### **About Warner Home Video**

With operations in 89 international territories, Warner Home Video commands the largest distribution infrastructure in the global video marketplace. Warner Home Video's film library is the largest of any studio, offering top quality new and vintage titles from the repertoires of Warner Bros. Pictures, Turner Entertainment Company, Castle Rock Entertainment, HBO Video and New Line Home Entertainment.

###

Contact:

Anna Vrechek  
Edelman Public Relations  
[anna.vrechek@edelman.com](mailto:anna.vrechek@edelman.com)  
+1 323-202-1908